

AMR

# DESIGN LIFE

SRPING 2024

@AMRINTERIORDSIGN





# SPRING

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# 2024



# YOU IN EVERY DETAIL

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# NOTE

FROM THE

# EDITOR

The beginning of 2024 has certainly been eventful! I recently had the opportunity to travel to Costa Rica, a beautiful country with stunning landscapes.

During my time there, I not only immersed myself in the breathtaking beauty of the country but also took the chance to explore its fascinating approach to design. It was inspiring to see how various materials and methods were employed to create functional and aesthetically beautiful spaces.

Continuing to coach designers brings me great joy as I help shape their career paths. Witnessing their progress and success is truly fulfilling.

Please enjoy this issue of Design Life!

*Brenda*



## CLASSICS THAT STAY IN STYLE

This project was one of our favourites - one we come back to time and time again. We completed it back in 2016, but like all classics, it never goes out of style.

This architecturally designed home had many features and finishes that the clients loved and wanted to retain. The goal was to enhance the home's existing character that the clients fell in love with while making changes to complement their lifestyle.

For this busy family, home is a precious retreat from their hectic schedules. They travel often, so the time they spend here is truly treasured.

Some renovations involve creating more open space. However, we appreciated how these clients wanted to keep the home's original layout, such as keeping the dining room separate.

Every decision was meticulously crafted to maximize the space's potential. Consider this feature wall highlighted above: the handmade tile boasts an elegant and understated design, complemented by the walnut surround that frames it beautifully. This thoughtful design not only adds aesthetic appeal but also enables us to discreetly incorporate electrical outlets without disrupting the tile's integrity.

Additionally, we strategically installed transient windows above, seamlessly extending natural light from the dining room into the kitchen. This clever addition enhances the overall brightness and ambiance of the space.







Prior to the renovation, the kitchen windows were mostly hidden. With some strategic layout changes, these windows are now a highlight of the room.

Today, these windows provide the family's favorite view. It brings more light into the space, creating a better view, inside and out.







## Optimizing Space for Family Living

In revamping the layout, we wanted to make sure it fit the family's lifestyle. One area of concern was the original laundry room. It was a largely unused space adjacent to the kitchen.

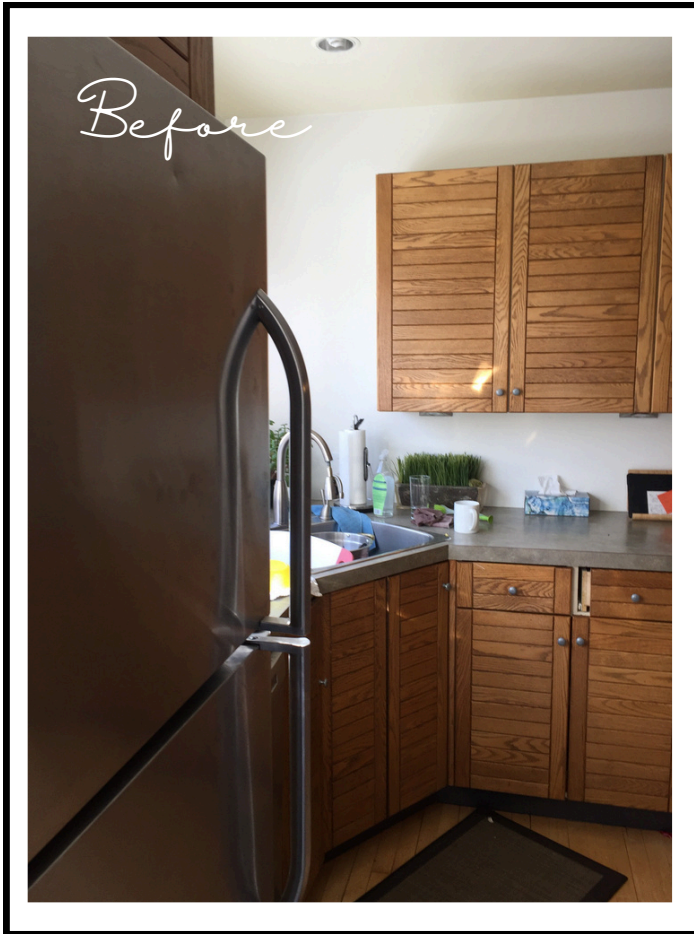
Instead, we moved it upstairs to an unused bedroom. Having the laundry upstairs simply made sense, especially for a busy family with little ones.

With that extra room downstairs, we got creative. We turned part of it into a drop zone by the back door, added a built-in pantry in the kitchen, and even squeezed in a butler's pantry. The other half became part of the kitchen, letting in more light and opening up those stunning views.

Design is more than just the aesthetic. It's all about making your home practical, functional, and tailored to your lifestyle.



















### Planning down to the last detail

The bar area was designed to give the dining room a touch of sophistication, with smoke glass and gold shelving. These accents gave the space a nostalgic Mad Men feel.

With an array of beautiful items on display, the bar became a focal point. These touches elevated the space and reflected the client's personality.



# SUPPORTING THE VULNERABLE



Did you know that an astonishing 65,000 women sought refuge in shelters across Alberta in 2021? That works out to roughly **178 women per day**. This sad statistic underscores how violence against women remains a persistent issue in our area, significantly impacting women and children.

At AMR Design, we believe strongly in supporting and empowering others, especially our most vulnerable.

This is why we have been supporting the Alberta Council of Women's Shelters ([ACWS](#)), a network of 50 shelters that offer refuge and assistance to women, their children, and seniors facing domestic abuse. The ACWS works with shelters to end domestic violence by providing violence prevention programs, research, and front-line training.

We invite you to join us at the ACWS's signature fundraising event Gifts of Hope Gala on March 7, 2024. This 80's themed Gala will be a night of charitable fun, raising funds to support its programs and services.

Together, we can help women in need and aid in their healing journey. Let's team up and tackle this important cause together, creating a safer tomorrow for all. How can you get involved?

- Get decked out in a rad 80's outfit and purchase a ticket or table to the Gala.
- Donate an item for the Silent Auction: If you have an item or service that would make a fantastic addition to the auction, we graciously welcome your contribution. Your generosity will have an impact beyond the event, reaching the lives of those seeking the safety and support that ACWS provides.
- Become a sponsor: There are many sponsorship levels to choose from (Leader, Trailblazer, Champion, or Ally). Each tier comes with an array of benefits, ranging from logo placements to annual report inclusions.

**You can secure your spot and book your ticket [HERE](#). For donations and sponsorship, contact Deb at [deb.huber@acws.ca](mailto:deb.huber@acws.ca)**





# EXPERT

DESIGN

# ADVICE

BLOG HIGHLIGHT

## AMR DESIGN'S "WHAT TO EXPECT" SERIES

As they say, knowledge is power. At AMR Design, we want you to feel empowered throughout your entire project.

That is why we put together the "What to Expect" series, our comprehensive guide to our design process.

Over the course of 16 articles, we explore every aspect of the renovation process, from initial planning to final touches.

Learn more at the link below to get inspired for your next project.

[LEARN MORE](#)





## PLANNING AHEAD

Scheduling a discovery call isn't just a formality—it's the essential first step toward bringing your vision to life.

Planning is key - after all, scheduling a call does not mean your project will begin immediately. After all, large projects take time, and we are still experiencing some supply chain delays in obtaining finishing pieces. Therefore, if you are looking to renovate this fall, book your discovery call with our team this spring.

But first, take a moment to read the below blog. It is full of insightful questions to ask yourself to get your project started on the right foot.

[READ MORE](#)

# BEHIND THE DESIGN

#YOU IN EVERY DETAIL





### Brenda Brix - Creative Director

Brenda Brix is one of Alberta's leading home renovation experts and is an award-winning interior designer with more than 20 years' experience.

Brenda is involved in every aspect of remodelling: from plans to material selections to working with contractors and overseeing the implementation of the design, furnishings, and finishing touches. She is known for her attention to detail and outstanding customer service.

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