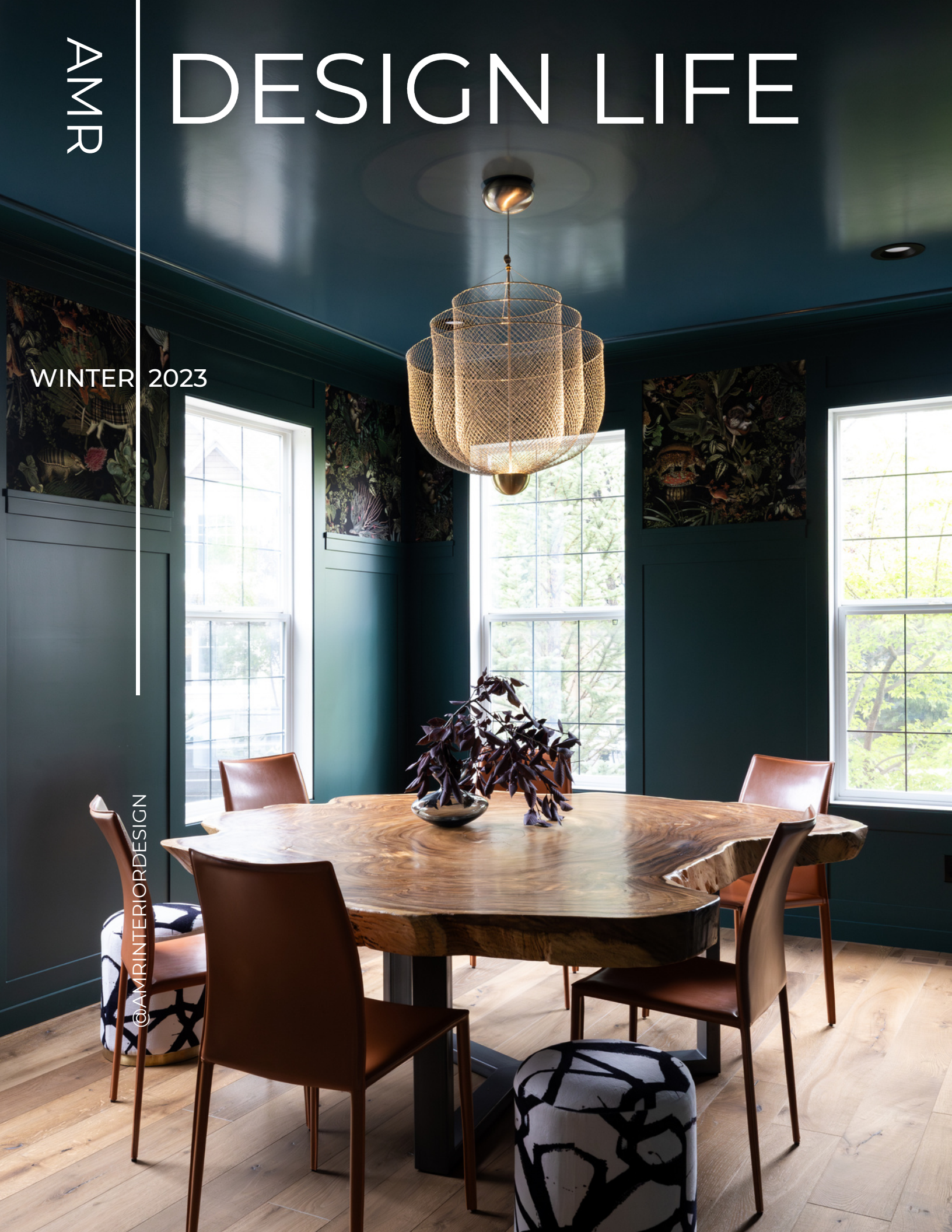


AMR

# DESIGN LIFE

WINTER 2023

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# WINTER

TABLE OF CONTENTS

# 2023



# YOU IN EVERY DETAIL

## 01. GIFT LIST

A glimpse of some of our favourite local vendors for thoughtful gifts that resonate with our loved ones.

## 02. VIBRANT PERSONALITY

Check out this dynamic design, curated to match this family's vibrant personality

## 03. EXPERT ADVICE

Discover why a custom closet is a timeless investment in style and functionality





# NOTE

FROM THE

# EDITOR

As the holidays approach, we find ourselves caught up in the season's hustle and bustle. Amidst all this activity, we also find ourselves seeking refuge in the warmth and comfort of our homes.

In the midst of our increasingly hectic lives, our homes transform into central hubs. They become the backdrops for everything, from intimate gatherings to lively get-togethers.

In exciting news, the launch of our furniture line at Edmonton's Design Week was a resounding success. Now, we are looking forward to seeing our stylish furniture into customer's homes!

We hope you enjoy our winter edition of Design Life and that it provides you with inspiration for the upcoming year.

*Brenda*



# HOLIDAY



# GIFT GUIDE





The true meaning of the holidays - the warmth, unity and spirit of togetherness is best expressed in thoughtful gifts. Gifts that resonate with the person receiving them. Gifts that show how we feel, what we value and what is truly important.

In this year's gift guide, we have showcased a vibrant community of local vendors, artists and creatives who exemplify what makes Edmonton special. Whether seeking something distinct for a beloved food enthusiast or an adventurous experience for the daring spirit in your life, there's a treasure for everyone.

This holiday season, let's honor these remarkable talents by selecting gifts that not only bring joy to our loved ones but also uplift and support these local gems.

[Check out our 2023 gift guide here.](#)

(By the way, have you had a chance to explore [our compilation of favourite artists](#)? Dive in here, pass along to a friend and get inspired for your own wishlist!)

## THE GIFT OF GIVING BACK

When you're giving this year, don't forget about giving back. These organizations do incredible work in our community, and any contribution, whether it's time, funds, or resources, can make a significant difference in the lives of those they support. Click the links below to learn more.

- [Sexual Assault Centre of Edmonton \(SACE\)](#)
- [Bissel Centre](#)
- [Find](#)
- [Dress for Success](#)
- [Alberta Council of Women's Shelters \(ACWS\)](#)



## VIBRANT PERSONALITY

The project involved a vibrant family of two medical professionals and their two young children. Their personalities exuded vivacity, which became the guiding principle behind every design decision. As with all of our designs, the details of this project really showcase what was important to this family. This includes more than creating a design that looks great - it means making sure that our design will family in their day-to-day lives.

*I love our home so much!*

*Everything brings me so much joy and happiness. It's so functional and absolutely stunning*

F.R..



As a surgeon who enjoys cooking in his downtime, the kitchen needed to be similar to an organized operating room. Every tool has its designated spot for effortless access.

As well, we focused on better functionality in spaces like the butler's pantry—a hub for both elegant entertaining and a practical zone where kids prepare lunches, keeping the main kitchen uncluttered.

Sleep took center stage in our design approach. The bedroom was engineered to enhance rest, while the ensuite and closet were siloed to create non-disruptive morning routines. These adjustments will help these dedicated medical professionals navigate demanding schedules and prioritize rest and relaxation.





Your home's design is like a self-portrait. It mirrors the individual it represents; each choice, from colors to textures, reflects your essence and character.





Transforming this traditionally styled home into a more eclectic space meant making strategic design choices. Details such as wallpapered ceilings and high-gloss paints added character without overwhelming the overall aesthetic.

Our design integrated a range of materials, including a carbon-neutral countertop. This choice is both sustainable and durable, ready to withstand extensive use.

In the dining room, the velvet wallpaper takes center stage. We maximized its impact by using it sparingly to create a powerful focal point within the space. Placing it higher not only enhanced its visual allure but also served a practical purpose, safeguarding it from the realities of life with small children.

We also used personal details of their relationship that carried their history into the future of their family home. A photo of the spa tile taken on their first date served as inspiration for the tile pattern in the risers of their staircase.





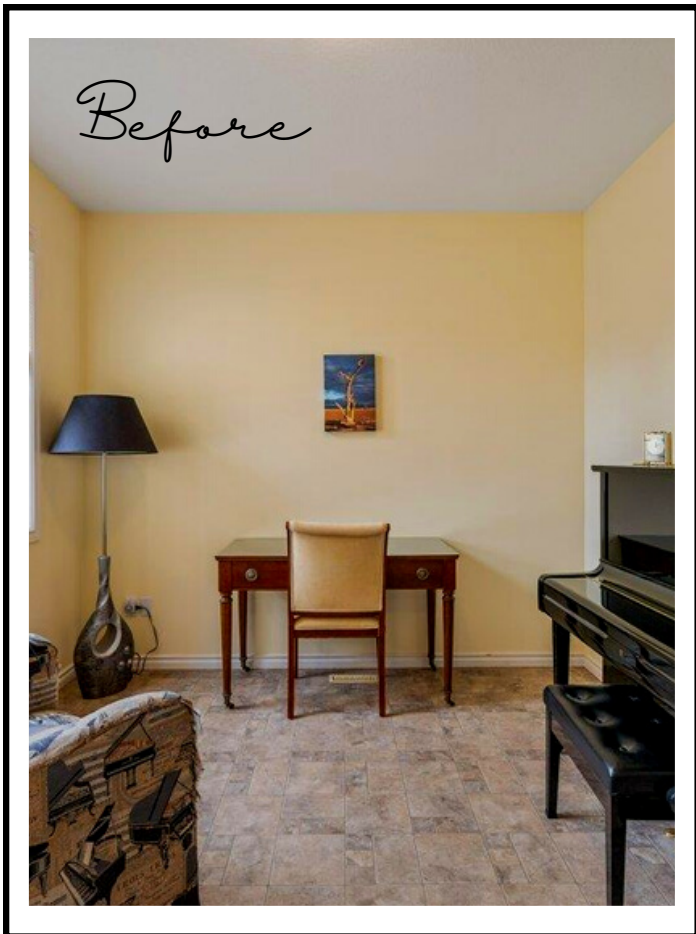
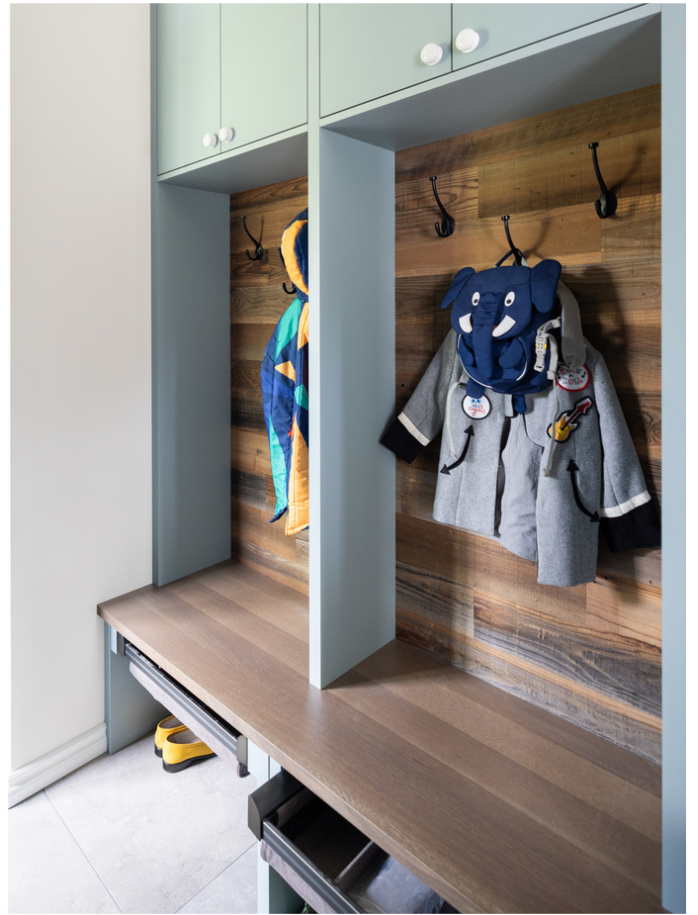
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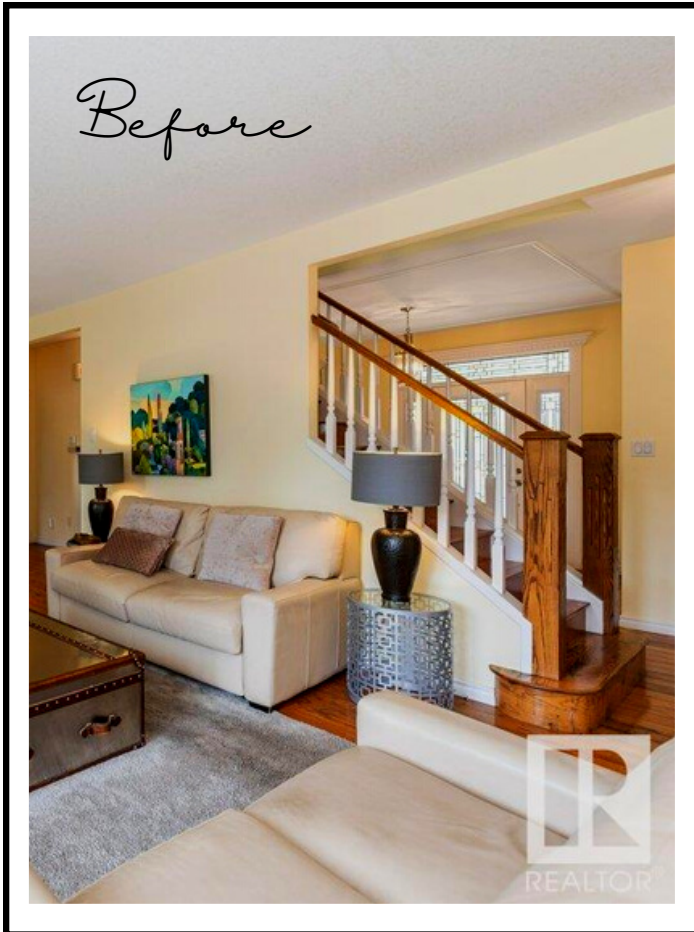




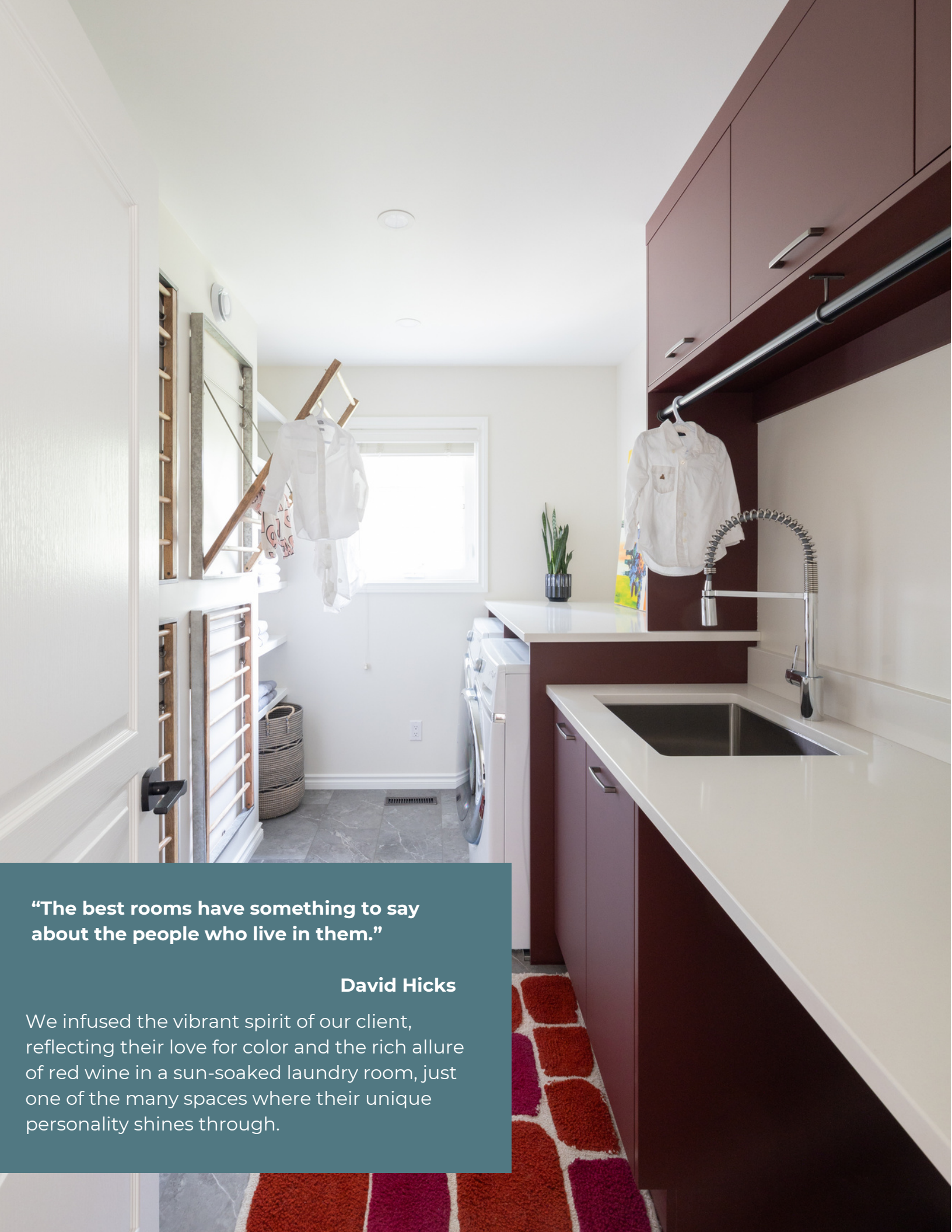












**“The best rooms have something to say about the people who live in them.”**

**David Hicks**

We infused the vibrant spirit of our client, reflecting their love for color and the rich allure of red wine in a sun-soaked laundry room, just one of the many spaces where their unique personality shines through.





# EXPERT

DESIGN

# ADVICE

## NEW YEAR, NEW CLOSET?

Investing in a custom closet isn't just about elegant organization; it's an investment aligned with New Year's resolutions for a more organized and sophisticated lifestyle. The benefits expand beyond personal luxury. It's an investment that enhances your daily life and will even appeal to potential buyers and increase the value of your home.

Wondering what to do with your unwanted clothing? Visit Suit Yourself's website. This incredible organization helps women facing barriers transition to the workplace by providing appropriate wardrobes.

[BLOG HIGHLIGHT](#)

[LEARN MORE](#)





### Brenda Brix - Creative Director

Brenda Brix is one of Alberta's leading home renovation experts and is an award-winning interior designer with more than 20 years' experience.

Brenda is involved in every aspect of remodelling: from plans to material selections to working with contractors and overseeing the implementation of the design, furnishings, and finishing touches. She is known for her attention to detail and outstanding customer service.

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