

AMR

DESIGN LIFE

SUMMER



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SUMMER

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2023



YOU IN EVERY DETAIL

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NOTE

FROM THE

EDITOR

As the year moves on, we are gaining momentum and looking forward to exciting new projects with full force.

First, I have been designing a line of furniture that is headed to production. Our upcoming line, consisting of console tables, coffee tables and side tables, is designed to create a unique blend of functionality and style. I cannot wait to share more on this soon!

We are also looking forward to new projects and creating spaces that create long-term value for our clients.

On a personal note, I recently joined a dragon boat class to take advantage of our short summer season and gets lots of time on the river. What are your plans for the summer?

Brenda



Investing in Custom Furniture

As you may know, I believe strongly in buying custom furniture when appropriate. Creating a space designed just for you should extend to every detail, including your furniture.

Investing in quality furniture offers numerous advantages beyond what ready-made options can provide.

By opting for custom pieces, you can enjoy the advantages of uniqueness, character, and handcrafted quality, which may not be present in mass-produced alternatives. This allows you to showcase your personal style, infuse a touch of luxury into your space, and contribute to supporting local artisans.

When creating custom furniture, we prioritize the use of durable and sustainable materials. By employing such materials, we ensure that the furniture pieces have a longer lifespan and can even be passed down to future generations. This sustainability factor aligns with our company values of environmentally sustainable choices.

The intricate details of custom furniture, such as unique patterns and fabrics, can significantly enhance the overall look and ambiance of your home. Moreover, the tailor-made nature of these pieces enables you to perfectly fit them into your space. Unlike ready-made furniture, where compromises may be necessary due to sizing limitations, custom furniture can be seamlessly integrated into your existing decor, creating a harmonious and cohesive environment that is truly reflective of you and how you live.



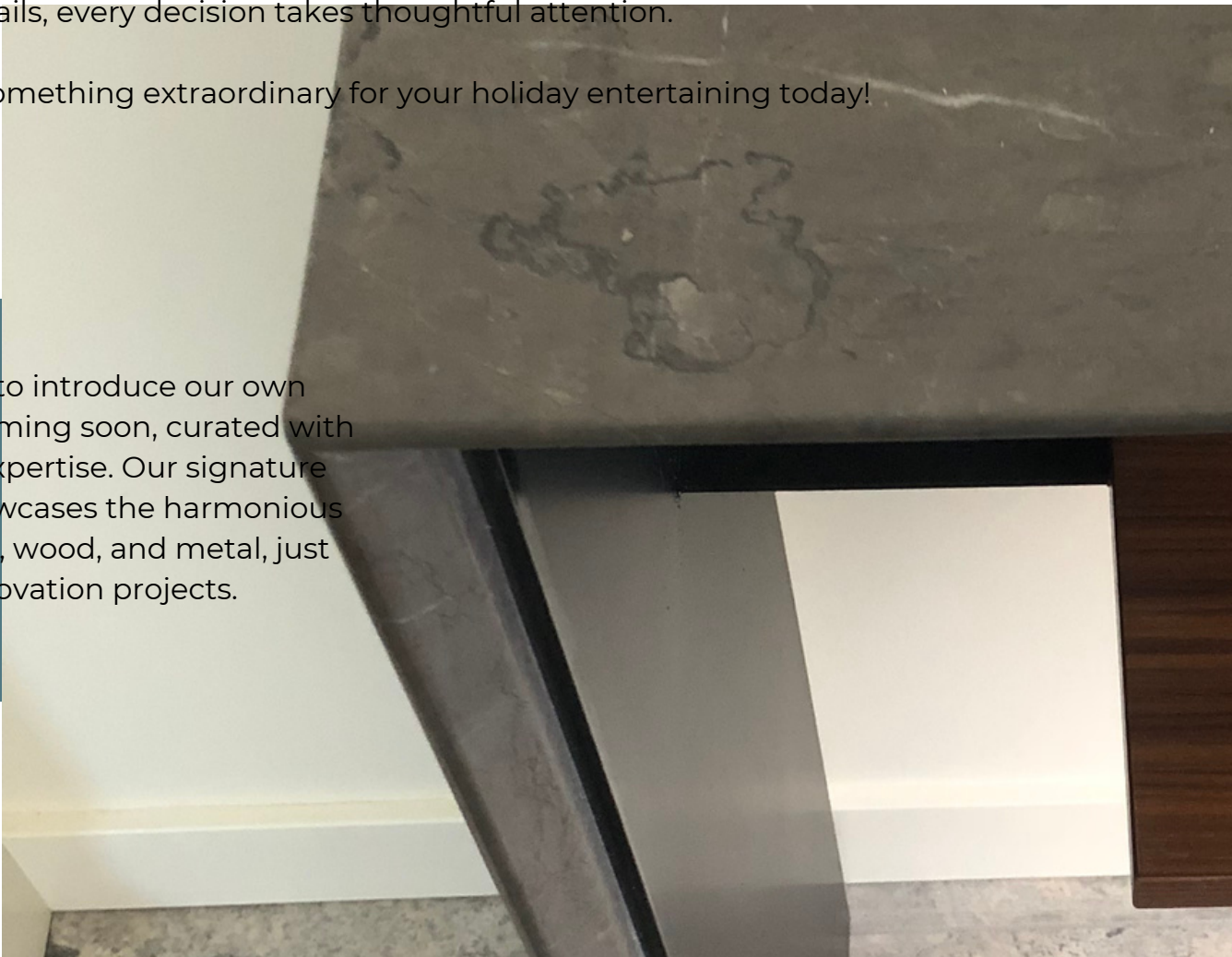


Crafting custom pieces is a meticulous process that demands ample time to ensure your complete satisfaction. Partnering with local vendors like Design L.o.f.t., Peppers Upholstery, Urban Granite and Iron Hide Woodworks, we bring you truly one-of-a-kind creations.

Are you considering indulging in the luxury of personalized furniture this holiday season? It's never too early to start the process. Creating a distinctive piece that flawlessly embodies your style and preferences requires time. By beginning the journey now, you will allow ample time for careful consideration and collaboration. From selecting materials to finalizing details, every decision takes thoughtful attention.

Lets create something extraordinary for your holiday entertaining today!

We're thrilled to introduce our own special line coming soon, curated with passion and expertise. Our signature collection showcases the harmonious blend of stone, wood, and metal, just like all our renovation projects.



No Addition Required

When we first met with the home owners they felt they needed more space and wanted to build an addition.

However, after assessing the house, we discovered that they didn't need an addition after all. They had what they needed all along. We were able to check every box on the owners' wish list and more by reusing what they had and using it more effectively.

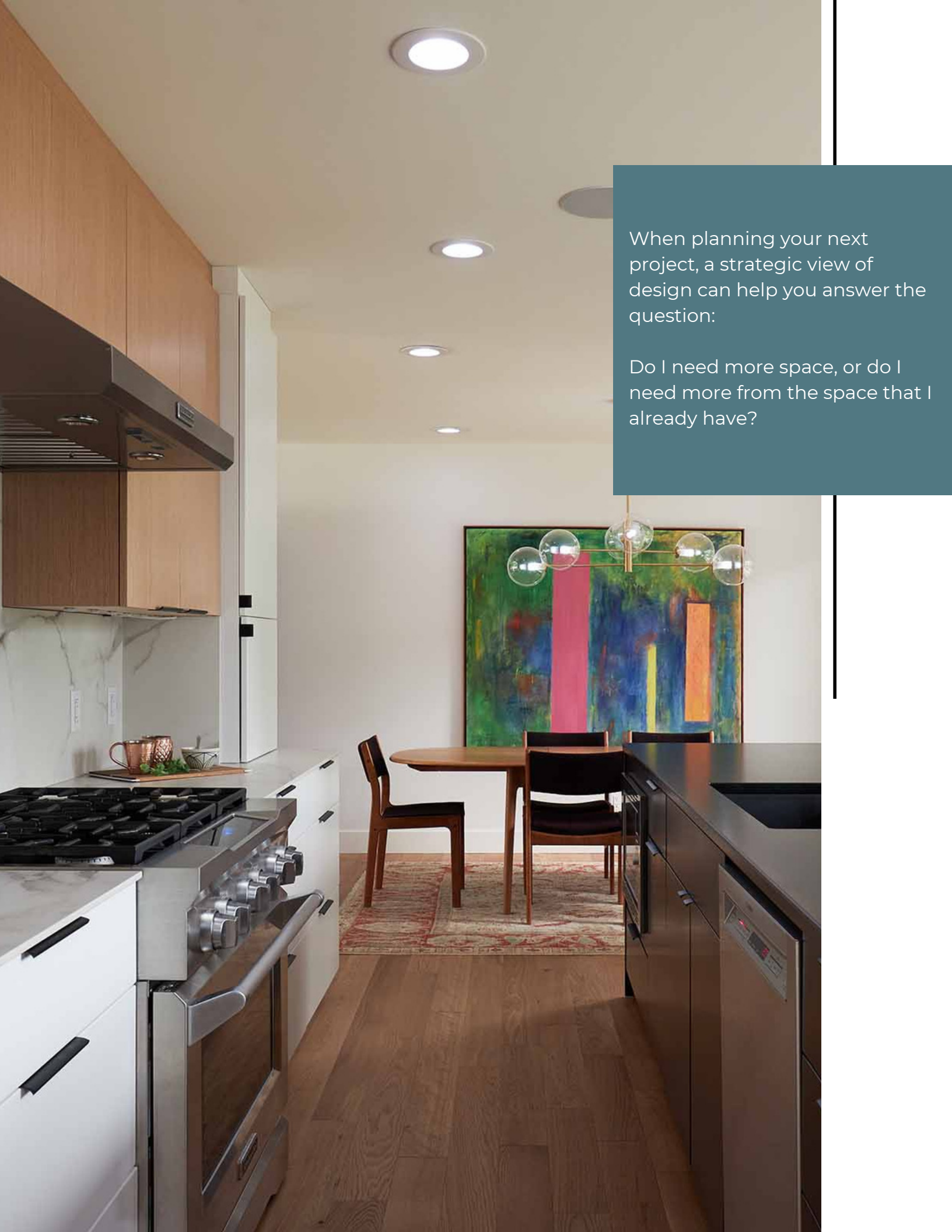
By removing a second unnecessary staircase, we were able to completely change how the existing space was used. We flipped the principal bedroom and family room locations, added an ensuite, office and incorporated a generous half bath.

This home also has a beautiful south-facing backyard that blocked off in the original layout. By opening up the kitchen to the dining room and expanding the space in the former stairwell, we were able to completely transform the aesthetic of the entire home.

Now, they have a house that they adore without the expense and hassle of constructing an addition. Their home functions beautifully and their space - their entire space - is being used to the fullest.

This project serves as an excellent example of how effectively using the existing space can achieve a client's goals and transform a home into a functional, beautiful, and enjoyable space.





When planning your next project, a strategic view of design can help you answer the question:

Do I need more space, or do I need more from the space that I already have?



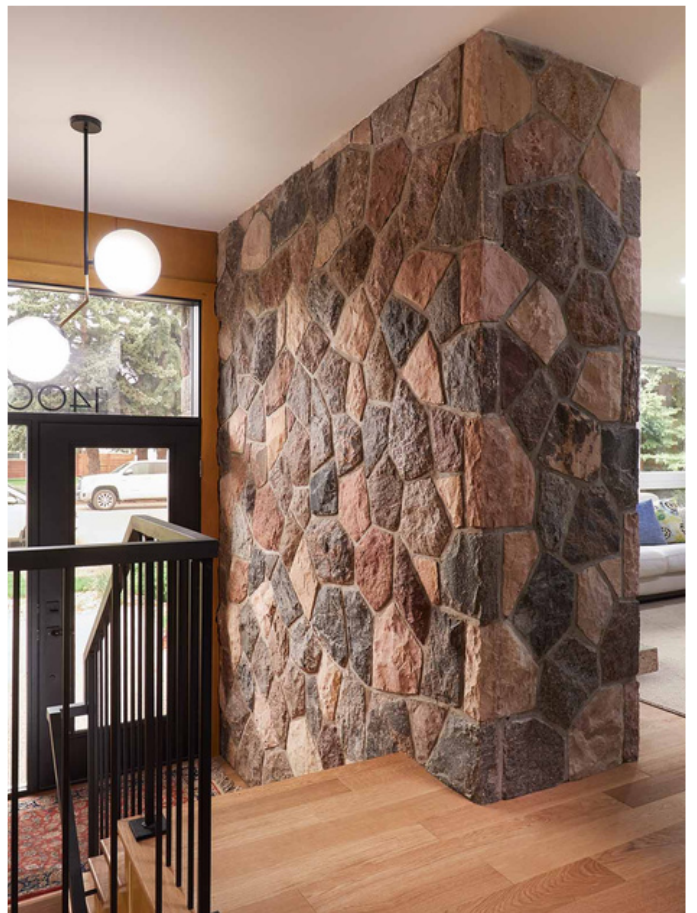
Q: WHAT HAPPENS TO MY OLD FURNITURE THAT NO LONGER FITS MY NEW DESIGN?

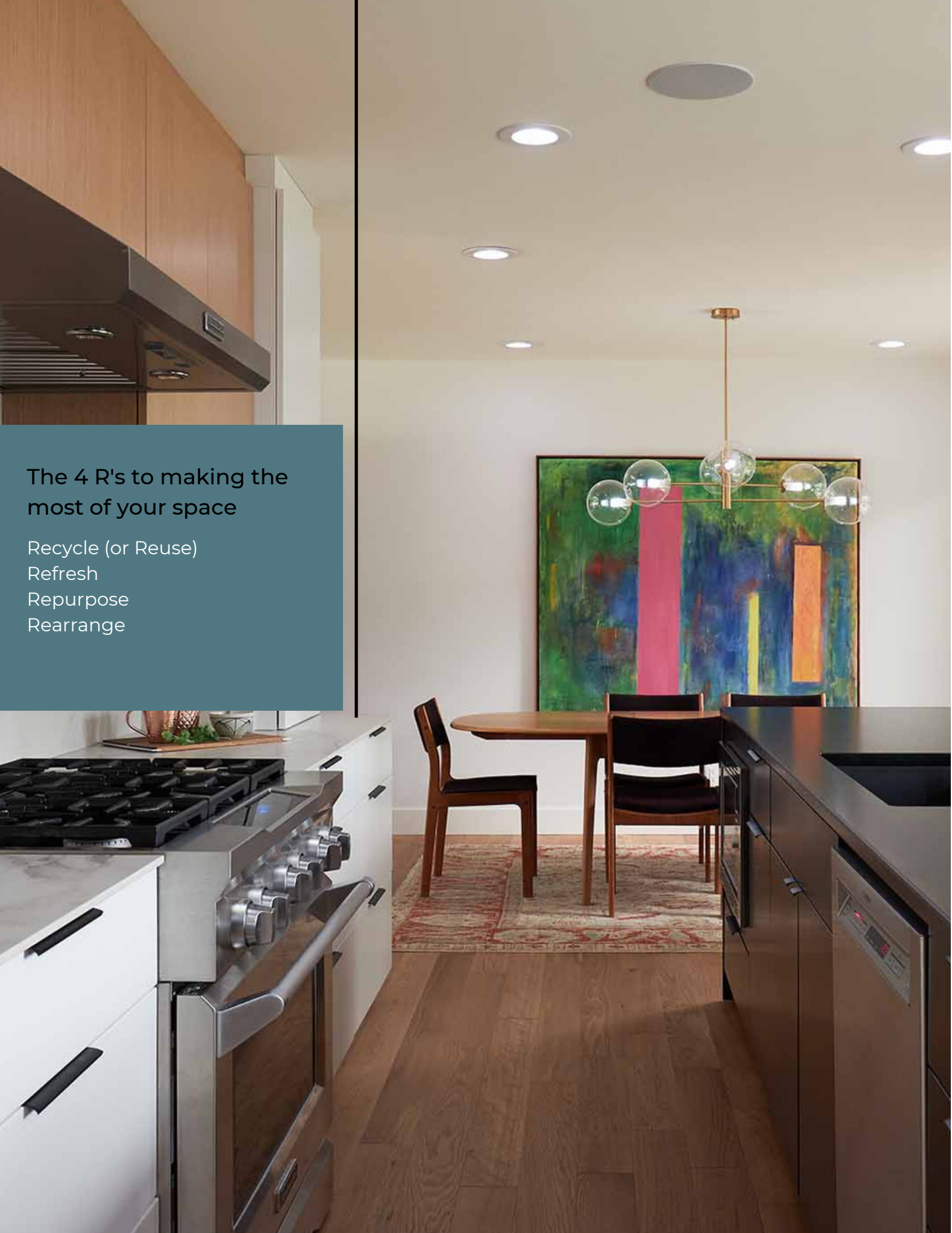
At AMR Design, we are very conscious about choosing pieces that work well for our client's needs and budgets. We source items from various places to ensure that our clients get the best possible result.

We also take a look at the furniture that our clients already have and see if it's possible to repurpose or recover them. Sometimes the pieces are perfectly fine as they are and don't need to be replaced entirely.

However, if your pieces no longer fit within your new design, we also work with organizations like the Bissell Centre and Victim Services to donate furniture to those in need.







The 4 R's to making the most of your space

Recycle (or Reuse)

Refresh

Repurpose

Rearrange



EXPERT

DESIGN

ADVICE

Work with the A-Team

One of the most important decisions you will make during your project is who to hire as the contractor. For many reasons, we strongly recommend our preferred contractors, also known as our A-Team. Our A-Team, which we have fully vetted, is recommended because they communicate well and will keep all the details of your project under control.

We have seen many homeowners hire other contractors because of their low prices, only to run into expensive problems down the road. Our recommended contractors are true professionals who will stand by their work.

[BLOG HIGHLIGHT](#)

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BEHIND THE DESIGN

Our Favourite Artists

A good piece of art can elevate the design of a space by adding depth, texture, colour, and visual interest. Art can create a focal point and anchor a space, bringing together the various elements of a room.

It can also reflect the personality and style of the homeowner or designer. Art can evoke emotions, inspire creativity, and create a memorable impression. A carefully chosen piece of art can add value to a space and enhance its overall aesthetic appeal.

We have compiled a list of amazing artists that consistently produce stunning and one-of-a-kind art!

[Get your copy here](#)

#YOU IN EVERY DETAIL



Brenda Brix - Creative Director

Brenda Brix is one of Alberta's leading home renovation experts and is an award-winning interior designer with more than 20 years' experience.

Brenda is involved in every aspect of remodelling: from plans to material selections to working with contractors and overseeing the implementation of the design, furnishings, and finishing touches. She is known for her attention to detail and outstanding customer service.

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